

## Prospective Board Members 2025

**Evolving Wellness Mission** ~ Evolving Wellness empowers individuals on their health journeys by promoting a holistic lifestyle of wellness – encouraging them to become well, be well, and stay well. Through our Collaborative Community Care model, we provide an innovative alternative in health and wellness services. By fostering collaboration among a diverse range of practitioners and emphasizing the importance of education, we address the body, mind, and spirit needs of each individual, ensuring comprehensive support for those seeking to enhance their overall well-being.

### **Skillsets & Expertise Evolving Wellness is looking for:**

1. **Passion for Wellness:** A strong belief in holistic health, wellness, and the importance of a collaborative approach to healthcare.
2. **Familiarity with nonprofit** operations, governance, and/or management.
3. **Diversity of Expertise:** A mix of skills and backgrounds, such as:
  - a. Legal or financial professionals (lawyers, accountants, grant writers).
  - b. Marketing and communications specialists.
  - c. Human Resources Experts: Knowledge in organizational behavior, staff development, and employee relations can help foster a positive organizational culture and manage volunteer recruitment and retention.
  - d. Public Relations Professionals: Expertise in crisis management, media relations, and public outreach can enhance our organization's visibility and advocacy efforts.
  - e. Medical professionals (doctors, nurses, therapists).
  - f. Program Evaluation Specialists: Knowledge in monitoring and evaluation can provide insight into measuring program effectiveness, developing impact assessments, and improving service delivery.
  - g. Event Planners: Experience in organizing community events can assist in fundraising efforts, community engagement initiatives, and awareness campaigns.
  - h. Business Professionals or Entrepreneurs: Experience in strategic planning, operations, or business development can bring a commercial perspective that aids in sustainability.
4. **Experience in Collaboration:** Proven track record of working collaboratively within teams, organizations, or community initiatives.
5. **Community Engagement:** A history of community involvement or advocacy that aligns with the Evolving Wellness's mission.
6. **Fundraising Experience:** Skills in fundraising, grant writing, or community outreach to support the organization's financial health.
7. **Strategic Thinking:** Ability to think critically and contribute to the organization's long-term vision and operational strategies.
8. **Cultural Competency:** Understanding and respect for diverse populations and their unique health needs.

## Expectations:

1. **Active Participation:** Attend monthly board meetings and actively engage in discussions and decision-making. Meeting time: Last Wednesday of the month 12:30 pm
2. **Advocacy and Ambassadorship:** Serve as a spokesperson for Evolving Wellness, promoting its mission and programs within the community.
3. **Fundraising Commitment:** Take an active role in fundraising efforts, whether through personal contributions, networking, or organizing events.
4. **Collaboration with Practitioners:** Foster relationships with a range of practitioners and community partners to promote the Collaborative Community Care model.
5. **Resource Development:** Help identify and cultivate relationships with potential donors, partners, and collaborators.
6. **Policy and Governance:** Adhere to nonprofit regulations and governance best practices, contributing to policy development as needed.
7. **Support for Strategic Goals:** Understand and support the organization's strategic goals and initiatives, actively working towards their achievement.
8. **Continuous Learning:** Stay informed about trends in health and wellness, nonprofit management, and community needs.

## Ideal Member Attributes:

- **Integrity and Accountability:** Demonstrates ethical behavior and a commitment to transparency.
- **Innovative Mindset:** Open to new ideas and methods that can enhance the organization's impact.
- **Team Player:** Willing to collaborate, listen, and adapt to the needs of the board and the community.
- **Relationship Builder:** Ability to cultivate meaningful relationships with stakeholders, practitioners, and community members.

## Applying for Board Member Service:

To make your Board service the best experience possible, we'd like to learn more about you and what you bring to Evolving Wellness, as well as what we can do to engage you in the best way possible. Thank you for taking the time to respond to these questions.

### Contact Information:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ (office /home); (\_\_\_\_) \_\_\_\_\_ (Cell)

E-mail \_\_\_\_\_

Occupation \_\_\_\_\_

Organization \_\_\_\_\_ Position \_\_\_\_\_

If we need a response from you within 24 hours, which is your preferred form of communication: email, text, phone call: \_\_\_\_\_

Interests: Why are you interested in serving on the Evolving Wellness Board?

Values: What is it about EW that attracts you to serving on the Board?

Experience: Have you worked with organizations similar to EW, served on the Board for another nonprofit organization, held an office, or have experience in volunteer leadership?

Opportunities: Is there anything you'd like to learn more about Evolving Wellness or serving on its Board?

Goals: What are you hoping to gain or accomplish, personally or professionally, from the experience?

Contributions: What are you hoping to contribute to EW as part of your Board service?

Skills Inventory:

Are there interests, experiences, or areas of expertise that you feel would be valuable to EW through your Board service? Consider professional and personal, including professional designations, hobbies,

☐ Business/Corporate  
☐ Human Resources  
☐ Education  
☐ Legal  
☐ Financial Management  
☐ Public Relations/Marketing

☐ Fundraising  
☐ Non-Profit management  
☐ Government  
☐ Philanthropic community  
☐ Health Services  
☐ Volunteer Management

Other: \_\_\_\_\_

Other: \_\_\_\_\_

Affiliations: As you deem appropriate, do you have a group membership, association or circle of influence that could advance EW's mission?

Anything else?: Is there anything else you'd like us to know? Are there additional questions you have for us?

## Board Service Expectations, Roles & Responsibilities

As you consider Board service, we hope that providing the following information will help you see how you can be successful as an Evolving Wellness Board Member, and how EW will support you in your service.

### Board Member Roles & Responsibilities:

1. Strategic Leader - Robust role in EW direction, goals and plans
2. Donor/Fundraising Ambassador - Cultivate relationships that will further the mission, including role in giving EW funds and fundraising either personally or by connecting with network and “Friends” of EW for the mission. Board members will also call sponsors and donors to thank them for their contributions to EW.
3. Program Activist – Either performs or has a complementary support role in execution of EW programs, such as defining scope of service, or innovation in implementation of the mission.
4. Financial Committee – Understands Evolving Wellness financial model, income and expenses, and bottom-line accountability to Evolving Wellness donors and those served by the mission.
5. Executive Committee – Provide support and oversight for Executive Director, adhering to Board operation guidelines and bylaws, and consider taking a leadership role.

### Board Member Expectations:

1. Time:
  - a. Attend at least 80% of Board meetings.
  - b. Attend and / or volunteer for Evolving Wellness Annual Events:
2. Talent:
  - a. Contribute identified skills, experiences or expertise through Board service, program implementation, or development of resources to implement the mission.
3. Individual Members:
  - a. Provide at least one personally meaningful donation of \$500 to EW annually. If unable to give then you are asked to raise it from others.
  - b. Advocate for or ask others to support the mission

### Evolving Wellness Support:

1. Timely, complete and proactive communications.
2. Advance notice of meetings, events, deadlines, etc. to ensure successful participation.
3. Complete and accurate reports to support execution of fiduciary duties and roles and responsibilities.
4. Timely and complete responses to requests for information.